



2010 FIRST ISSUE: JUNE

www.hemingwaysmall.co.za

HEMINGWAYS MALL ultimate delight

Hi there, Welcome to the FIRST ISSUE of our HEMINGWAYS MALL NEWSLETTER. We are very excited to share with you all our news and happenings at Hemingways Mall. The World Cup Soccer fever has also hit our Mall and you will find more detail about our SOCCER FESTIVAL in JUNE & JULY. Don't miss our big screen live action in the Amphitheatre as well as the live feeds of the games in the Food Court. In celebration of the World Cup, we are offering our valued shoppers FREE PARKING between 11 June to 11 July 2010.

Warm regards Rachel Klaasen General Manager, Hemingways Mall

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# Soccer fever is BIG AT THE MALL

Starting with the OPENING LAUNCH on 11 June 2010, where the opening game will be screened at the Amphitheatre Public Viewing Area, followed by the France - Uruguay game. The Finals (3 vs 4 and 1 vs 2) on 10 and 11 July will also be screened at the Amphitheatre. All games will be screened as live feeds in the food court area via a 3m x 3m screen with a projector. Games will also be screened throughout the centre, so that shoppers don't miss out on any games.

Our FREE gift to you - only at Hemingways Mall.

**WOW! FREE PARKING** We are giving free parking to all customers from 11 June to 11 July to show maximum support for SOCCER FEVER!

## Win BIG with CLUB H

Customers are being tempted to the Mall with the promise of big and exciting prizes offered by tenants. In total over R200 000 in prizes MUST be won in a Club H promotion. That's R35 000 of prizes that must be won each week from now until the end of June. Eight Club H members will be mechanically drawn and contacted each Wednesday and invited to participate in the draw every Thursday, 17:30 at the Food Court. Draw dates are: Thursday, 27 May; 3 June; 10 June; 17 June and 24 June 2010.



We held the very first R200 000 Club H Promotional Draw on Thursday 27 May at 17:30 in the food court. The excitement was unmistakable - and all our winners arrived in good spirits.

**The winners are:** Zingisa Blose, Meukhaya Tenge, Vuyani Mquqa, Mongezi Silwana, Michelle Owen, Margaret van Staden, Esther Fawoe, Xolani Kutta

ARE YOU IN? If not, why not?

Score and win with Hemingways Mall Tenants Now Computers, Plasmas, Fridges, CD's, Restaurant Voucher and much much more. Draws take place in the foodcourt every Thursday at 17:30, 27 May - 24 June

R35 000 IN PRIZES MUST BE WON EACH WEEK



The second draw of the Club H Promotional Draw took place on Thursday 3 June at 17:30 in the food court. Congratulations!

**The winners are:** Bernie Beer, Rochelle Higgs, Gwen Sutherland, Tarryn Dicks, Babalwa Mostata, Annelize Jordaan, Anusha Padayachee, Hendrina Coetzer



## Kid's Fun

KIDS' ACTIVITIES include paintball challenges, rock climbing events, magic shows, face painting and colouring in competitions for the little artist. Please confirm venues with one of our Guest Relations Officers.

To keep kids entertained, a 3-A-SIDE TOURNAMENT from 23 July - 11 July 2010 will culminate in a final on the 11th July in conjunction with the World Cup Final. Games will be held every Wednesday, Thursday and Friday in the Wimpy parking area.



### PAINTBALL

Venue	Times
ABSA parking area on the ground level.	10:00-18:00 on the following days:
Monday	14 June
Friday	18 June
Saturday	19 June
Monday	21 June
Friday	25 June
Saturday	26 June
Monday	28 June
Friday	2 July
Saturday	3 July

### SHOP & DROP

Throughout the school holidays, we'll hold a SHOP & DROP activity area in the vacant store opposite Fego's to allow parents some shopping and viewing freedom, along with great stimulation for the kids.

### DODGE BALL & ROCK CLIMBING

This will be held in the ABSA parking area, mostly for kids and teenagers entertainment.



- SUNDAY, 6 JUNE**  
Juggling Show & Balloon Sculpting
- FRIDAY, 11 JUNE**  
World Cup Kick-off Game (Ages 2-14 yrs)  
World Cup Finals, Face Painting
- SATURDAY, 12 JUNE**  
World Cup Kick-off Game (Ages 2-14 yrs)
- WEDNESDAY, 16 JUNE [YOUTH DAY]**  
World Cup Art Competition (Ages 2 -14 yrs)
- SUNDAY, 20 JUNE**  
World Cup Soccer Fun & Games
- WEDNESDAY, 23 JUNE**  
World Cup face Painting & Temporary Tattoo Art
- SATURDAY, 26 JUNE**  
World Cup Biscuit Fun (creating edible balls, flags, etc)
- WEDNESDAY, 30 JUNE**  
Soccer Fun & Games
- SUNDAY, 4 JULY**  
World Cup Biscuit Fun
- WEDNESDAY, 7 JULY**  
World Cup Soccer Fun & Games
- SATURDAY, 10 JULY**  
World Cup Finals Face Painting
- SUNDAY, 11 JULY**  
World Cup Finals Face Painting

## Amazing Race : 14 June - 11 July

Clues will lead customers to the stores of participating tenants. You will find out which specials are available when you do the Hemingways Mall Amazing Race.

• Individuals or groups may enter this race - entry forms can be collected at the Guest Relations Desk in the Food Court.

## WIN with CLUB H & ComOffice

Spot the Blue Morris in the mall. Guess how many soccer balls are in the car - enter the competition in-store at ComOffice and STAND A CHANCE TO WIN ONE OF 3 PRIZES.



Purchase any 50ml Ladies or 100ml Mens fragrance and walk away with your **FREE SUPPORTERS GIFT.**

[While stocks last. See instore for details.]

**FRAGRANCE BOUTIQUE**  
ORIGINAL FRAGRANCES DIRECTLY IMPORTED FROM GRASSE, FRANCE

Be original - Love to wear it

PROMOTION RUNS FOR THE FULL MONTH OF JUNE.  
VISIT OUR WEBSITE WWW.FRAGRANCEBOUTIQUE.CO.ZA



**WHAT'S ON THE GO!**

**MONDAY**  
COMPLIMENTARY COFFEE WITH ALL MUFFINS

**TUESDAY**  
SENSATIONAL TUESDAY!  
TWO MOVIES, TWO MEALS  
R60.00 GAMING VOUCHER ALL FOR ONLY R120.00

**WEDNESDAY**  
HAPPY HOUR FROM 18H00 - 19H00  
BUY ONE GET ONE ON THE HOUSE ON ALL DRINKS!

**THURSDAY**  
KIDDIES UNDER 12 YEARS OF AGE EAT ON THE HOUSE!

**EVERYDAY!**  
ENJOY A COMPLIMENTARY CAPPUCCINO WITH ALL SA FARM BREAKFASTS  
TWO COMPLIMENTARY CASTLE LIGHTS WITH ALL MEXICAN PLATTERS

**MUGG & BEAN**  
IF YOU WANT TO BE YOU COME TO US

**CRACK THE SAFE**

THE GREAT CRACK THE SAFE COMPETITION FOR A PRIZE THAT KEEPS GETTING BIGGER!

Punch in the correct code and win a minimum of R5 000 in Cash and XtraCredit each week PLUS loads in shopping vouchers! If nobody cracks the code, you get a second chance to win in the lucky draws on 3 July, 7th August and 18th September. The safe will be on the Casino Floor every Saturday and Sunday. Get your clues and entry ticket at the Club Desk or tune in to Algoa FM.

## 780 Pairs of School Shoes DONATED TO DISADVANTAGED LEARNERS



In support of Lupi Ngcayisa's Railway to Life Campaign, Hemingways Mall and Mdantsane Mall together donated 780 pairs of school shoes to disadvantaged learners.

## Life Rehabilitation had FUN

Life Rehabilitations visited the mall (and cinema) on 8 June. The casino kindly provided free tickets, popcorn and coke and the staff of Life Rehabilitation. They watched Coke's Tshabalala, so would have had the good old healing power of laughter!

The team at Life Rehabilitation was extremely appreciative of our efforts to make their trip to the mall a great experience.



CENTRE MANAGEMENT Hemingways Mall | Mezzanine Level | Cnr Western Ave & Two Rivers Road | T 043 721 3180

